

Invitation to Join 'Study in Thailand' Pavilions

BMI / Times Higher Education, in collaboration with Ministry of Higher Education, Science, Research and Innovation Thailand are pleased to invite Thai institutions to join 'Study in Thailand' Pavilions at key student recruitment fairs in Vietnam and Indonesia. Replicating the success of the recent Study in Thailand Pavilions, which saw 12 Thai universities participate and successfully receive registrations at the fairs, the activity is planned again for March / April 2025. Please see below for invitation details, for further information or to submit your expression of interest please contact:

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Study in Thailand Pavilion Schedule:

- 1) March 22 & 23, Jakarta Education Fair
- 2) March 29 & 30 HCMC Education Fair
- 3) April 2 Hanoi Education Fair

Summary:

Study in Thailand Pavilions at the region's leading international education events @ BMI/THE Talk Global Study Fairs - 5 days of events, 3 cities, 5,500+ of SE Asia's most eligible students looking for international study options. Meet thousands of students, parents & high school counsellors who are making their final study plans at the largest international education events in Asia. Our events are officially endorsed by the Vietnam Ministry of Education ([see MOET letter here](#)) and Training and supported by Ministry of Education, Culture, Research and Technology of Indonesia.

Education Fairs Inclusions:

Inclusions for each Thai institution

- 4m² fully constructed booth with lighting, electricity outlet (suitable for 2 staff per booth)
- Free professionally decorated booth which includes custom 'Thailand' fascia / name board and full colour printed panels of rear wallpaper in each city - design elements to visually link the group together - \$280 value per city
- Marketing campaign to support your course level and destination.
- Logo, profile and video on the official fair website.
- Listing, profile and contact details in the show catalogue.

Investment:

- 1) March 22 & 23, Jakarta Education Fair @ \$2690
- 2) October 26 & 27 HCMC Education Fair @ \$2690
- 3) October 24 Hanoi Education Fair @ \$1770

Join all 3 cities for packaged discount rate: US\$6436 per Thai university for Jakarta + Hanoi + HCMC education fairs

Thanks to negotiation by MHESI these are heavily discounted rates, exclusive for Thai institutions - compare to the regular individual undiscounted registration rates:

- 1) Jakarta Education Fair usually \$4400, reduced to \$2690
- 2) Hanoi Education Fair usually \$4400, reduced to \$2690
- 3) HCMC Education Fair usually \$2800, reduced to \$1770

Expressions of interest should be submitted by January 31st, although space is limited and may reach capacity earlier.

[Vietnam March 2024 Post Event Report](#)
[Indonesia March 2024 Post Event Report](#)

Review an image of the recent [Study in Thailand Pavilion here](#) (Jakarta Fair, October 2024) and [here](#) (HCMC, October 2024)



When are you planning to study abroad?

Year	Percentage
2024	37%
2025	50%
2026	12%
>2026+	2%