



The 4th International Seminar on  
**“Driving Social Enterprise towards Thailand 4.0”**

Joint programme with

“Bcorp Thailand Movement” Launch Event

Hosted by

Srinakharinwirot University, Ministry of Social Development and Human Security,  
 Ministry of Commerce and Nisecorp S.E. Co., LTD.

June 22, 2017

at Asokmontri Music and Performing Arts Hall 1, Institute of Culture and Arts, 4th Floor,  
 Professor Dr.Saroj Buasri Innovation Building, Srinakharinwirot University

08.30 - 08.50	Registration at 1st floor, Multipurpose Hall
08.50 - 09.00	Welcome Speech By: <b>Associate Professor Dr.Somchai Santiwatanakul</b> President of Srinakharinwirot University, Thailand
09.00 – 09.05	Video: “Driving Social Enterprise towards Thailand 4.0”
09.05 – 09.40	Opening Keynote Speaker on <b>“Thailand 4.0 Roadmap toward Sustainable Development Goals (SDGs)”</b> By: <b>Mr.Mechai Viravaidya</b> Chairman of the Population and Community Development Association (PDA)
09.40 - 10.00	Launching ceremony “Bcorp Thailand Movement”
10.00 - 10.25	<b>“Strategies for Grassroot Economics Development in Community and the Extention on Social Enterprise”</b> By: <b>Miss Pimchanok Vonkorpon</b> Director General Trade Policy and Strategy Office, Ministry of Commerce, Thailand
10.25 – 10.40	<b>“Thailand 4.0: Social Dimension and Driving Public Private Partnership Policy for Society”</b> By: <b>Mrs.Kwanwong Pikulthong</b> Deputy Director-General, Department of Social Development and Welfare, Ministry of Social Development and Human Security, Thailand
10.40 - 12.00	<b>“Creating Sustainable Social Impact through Strategic Venture Philanthropy”</b> By: <b>Ms.Naina Batra,</b> Chief Executive Officer, Asian Venture Philanthropy Network (AVPN), Singapore

12.00 - 13.00	Lunch, 21st floor
13:00 - 16.00	<p><b>Panel Discussion on “Spectrum and Innovation of Social Enterprise towards SDGs”</b></p> <p>By: <b>Dr.Terence Yuen</b> Executive Director of the Hong Kong Institute of Social Impact Analysts, Hong Kong</p> <p><b>Mr.Lien Corey</b> Chief Gardener of DOMI, Asia Pacific B Corp Association (APBCA), Taiwan</p> <p><b>Ms.Atchariya Charoensak</b> Director of Social Enterprise Project, PTT Public Company Limited, Thailand</p> <p><b>M.L. Dispanadda Diskul</b> Chief Development Officer (CDO) of the Mae Fah Luang Foundation’s Center for Social Entrepreneurship, Thailand</p> <p><b>Moderator: Ms.Sakulthip Kiratiphantawong</b> Co-founder and Managing Director, NISECORP S.E. Co., Ltd.</p>
16.00	<p>Closing Remarks</p> <p>By: <b>Associate Professor Dr.Somchai Santiwatanakul</b> President of Srinakharinwirot University, Thailand</p>

MC: Dr.Varintra Sirisuthikul and Dr.Santi Termprasertsakul,  
Lecturers, Department of Business Administration, Faculty of Social Sciences,  
Srinakharinwirot University

---

Note: Schedule is subject to change as appropriate